



**Media Contact**

Laurie Kresl  
lkresl@unitusccu.com  
503-423-8310

**Unitus Community Credit Union Adds New North Williams Branch to Support One of Portland's Emerging Neighborhoods, Surrounding Area**

**Portland, Ore., June 27, 2016** —Portland-based [Unitus Community Credit Union](#) today announced plans to open a new branch this fall to serve the emerging North Williams neighborhood. The branch, Unitus' eighth in the Portland Metro Area, will be located at 3355 North Williams Avenue next to the New Seasons Market.

According to Unitus CEO Pat Smith, the credit union is a perfect fit for North Williams and will have an immediate impact by adding jobs, supporting homeownership, helping small businesses expand and partnering with local community nonprofits. The new branch will also enhance convenience for the 3,000 Unitus members already living in the neighborhood.

"North Williams reflects the personality and identity of Portland as a hub of creative retail businesses and community-minded residents," said Smith. "The Unitus brand, company culture and commitment to strengthening the immediate areas we serve puts us in a great position to become the neighborhood's financial institution of choice."

In recent years, North Williams has transformed from a sparsely populated commuter corridor for bikers through north Portland into a thriving residential area filled with locally sourced restaurants, artisan cafes, boutique shops and other small businesses. Situated in close proximity to the popular Alberta and Mississippi districts, North Williams is expected to continue its rapid development into a popular residential neighborhood supporting a vibrant culture of lifestyle commerce.

Unitus' partnerships with local organizations will also benefit the neighborhood and surrounding area. Unitus adopts a nonprofit in each local community it serves, providing financial and direct volunteer support. "Those who bank with Unitus have the satisfaction of knowing their deposits are reinvested directly back into their community to enhance the quality of life for all their neighbors," said Jason Werts, Chief Operations Officer at Unitus.

Closer to the branch's official opening, Unitus will host celebration events at key North Williams venues to introduce itself to the community.

**ABOUT UNITUS COMMUNITY CREDIT UNION**

Unitus Community Credit Union is a not-for-profit, member-owned financial institution serving people living or working in Multnomah, Washington, Clackamas, Marion, Polk, Yamhill, Benton, Columbia, Deschutes, Douglas, Hood River, Jackson, Josephine, Linn and Lane counties in Oregon and the state of Washington. Additional information about Unitus is available at [www.unitusccu.com](http://www.unitusccu.com) or by calling (800) 452-0900.

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